



GET INVOLVED TO GIVE SHOES TO KIDS IN AFRICA

*Working together to give shoes & hope...*and the Shoes for Kids in Africa Campaign has made it easy & fun to do so. You can participate as an individual or create a team for you school, business, church, club, or any other group.

Get involved today by:

Visiting CommonThreadz.org/Teams

- Donate a pair of shoes. \$10 gives a new pair of school shoes to an orphan in Africa! **Donate** by clicking the donate link. It's 100% secure and all funds go to sponsoring orphans.
- **Join** a Fundraising Team or start a new one at CommonThreadz.org/teams

Recruit Team Members

- Invite and inform friends, family, classmates, co-workers and others about *Shoes for Kids in Africa* by signing in with your username and password at CommonThreadz.org/teams and clicking the "Recruit Team Members" link.
- Create a link to your fundraising page on Facebook, MySpace, blog and other website pages. Let those who follow you on Twitter know as well.
- Approach groups that may support *Shoes for Kids in Africa*, and attend their meetings to inform them about our campaign to help orphans. Local clubs, religious organizations, community service groups, and socially conscious businesses are some places to start.
- Make **flyers** and distribute them at events, meetings, classes, etc.
- Display a **posters** at cafés, community centers, student unions, YMCA's, etc.

Get Some Coverage

- Secure donated ad space in local media: local publications, school newspapers, church bulletins and team newsletters are great places to place the *Shoes for Kids in Africa* ad.

Start Fundraising

- Add links to your blog, Facebook & MySpace pages
- Put together a yard sale
- Create a viral e-mail campaign
- Organize a concert with local musicians
- Hold an auction with items donated by a local business
- Create your own great idea!